

CHAPTER 21 DISPLAYS AND LITERATURE

INTRODUCTION

As a Master Recycler, you have access to many kinds of literature and displays to supplement your outreach activities. There is really no need to spend your time creating flyers, signs, brochures or displays. We have it all for you! We even have fun giveaways, such as bags, stickers, pencils, and temporary tattoos. Our partners are excited about sharing these resources with you, because they know that people are more likely to use them, and possibly change their behavior, when a real person in the community presents them.

Below is the most current list and the contacts for displays and literature. Some are general to the region, while others are jurisdiction-specific. You are welcome to contact these people, your mentor, or the Master Recycler Program Manager if you want advice on what to check out. www.masterrecycler.org also lists these resources. If this version of the handbook is more than a year old you may want to see if there are new resources available to you on the web.

These kits can include a canopy, table and chairs if your outreach site does not already provide them. Be sure and request them if you need them. It is standard to include tablecloths, pens, tape, string and paperweights, but you can also ask about other items you think you might need. Some of these items are heavy or awkward. You can also request to have just parts of the kit so you can transport it by bus or bike. Presentations may only require parts of the kits as well.

Questions to consider when checking out equipment and materials:

- How many attendees are expected at the event, and what quantity of materials will you need?
- Will the audience at your event want a lot of a particular type of information — such as materials printed in a particular language or more materials about green cleaners?
- Is the event outdoors or indoors?
- Do you need to borrow a canopy, table and chairs, or will the event organizers provide them?
- What is the weather forecast? (hot sun needs a canopy as much as a rainy day)
- Do you have enough room to put screens or display stands next to your table, behind your table or on top of your table?
- Do you want an activity at the table or will you just provide information, answer questions, or engage people as they come by?
- Can you drop off equipment and materials near where you set up or will you have to carry them and if so how far? Will you need to borrow a cart to transport your materials?
- When can you pick up and drop off equipment and materials? (Often this is only possible during business hours.)

RESIDENTIAL CURBSIDE RECYCLING AND COMPOSTING KITS

City of Beaverton Recycling and Garbage

Beaverton City Hall, 12725 SW Millikan Way

Contact:	Elizabeth Cole, 503-526-2460, ecole@beavertonoregon.gov
Key messages:	What goes in the commingled cart, what doesn't. Glass on the side. No plastic bags.
Includes:	<ul style="list-style-type: none"> • Garbage, mixed recycling and glass containers • Sample materials
Literature:	<ul style="list-style-type: none"> • Every Day is Recycling Day flyers • Master Recycler post cards



Clackamas County Recycling and Garbage

150 Beaver Creek Road, Oregon City





<i>Garbage and recycling 'funnels'</i>	<i>Recycling Plinko</i>	<i>Wrap wall</i>
Contact:	Colleen Johnston, 503-742-4463, cjohnston@clackamas.us	
Key messages:	What goes in recycling and garbage carts. Glass on the Side. No Plastic Bags. Only four types of plastic are accepted. Think 'size' and 'shape'. When in doubt throw it out. Top Five Offenders.	
Includes:	<ul style="list-style-type: none"> • Recycling and garbage 'funnels' 	<ul style="list-style-type: none"> • Mini glass bin
Optional:	<ul style="list-style-type: none"> • Wrap wall showing plastic wrap and film accepted at local grocery stores • Materials for sort game • Recycling Plinko Board 	<ul style="list-style-type: none"> • Four View-Masters™ with slides about Waste Prevention, Food Waste Prevention, Toxics, and Backyard Composting. (image in Master Recycler section) • Recycling Wheel
Literature:	<ul style="list-style-type: none"> • Residential Recycle guides • Reduce, Reuse, Recycle guide • Recycling Depot Lists 	<ul style="list-style-type: none"> • Master Recycler post cards • Kid's recycle coloring booklets • Prizes: temporary tattoos, window clings and magnets

City of Gresham Recycling and Garbage

1333 NW Eastman Parkway, Gresham



Gresham Recycle Right game

Recycling table

Contact:	Meghan Borato, 503-618-2134, meghan.borato@greshamoregon.gov	
Key messages:	It is important to recycle right! Keep bags out. Glass goes on the side.	
Includes:	<ul style="list-style-type: none"> • Garbage table banner 	<ul style="list-style-type: none"> • Standard kit is combined with Eat Smart, Waste Less materials
Optional:	<ul style="list-style-type: none"> • Recycle Right game – dry erase sign with magnetic pieces made from reused lids • Recycling and garbage ‘tornados’ 	
Literature:	<ul style="list-style-type: none"> • In/Out – Sí/No sheets • Bring Your Bag window sticker • GoCart cards 	<ul style="list-style-type: none"> • Reduce, reuse, recycle brochures • Metro magnets and publications • Greener Cleaner recipe book

Recycle or Not – Reciclar o No

(Available at each local jurisdiction)

Contact:	Your local government contact	
Key messages:	Some items are creating confusion for recyclers in the greater Portland, Oregon area. Check the list in Recycle or Not to make sure you’re recycling right. It won’t take long, but it will make a difference for the environment. Check the list at RecycleOrNot.org or ReciclarONo.org . Recyclers can find out if an item is recyclable at home by submitting a photo to @recycleornot or @reciclarono on Instagram. There will also be a rotating feature item with messages about it. .	
Includes:	<ul style="list-style-type: none"> • Recycle or Not game with board, wheel and prizes 	<ul style="list-style-type: none"> • Feature item sign board in English and Spanish
Optional:	<ul style="list-style-type: none"> • Metro magnets • Green Cleaner Handbook 	<ul style="list-style-type: none"> • Medical Waste Guide • Junk Mail Reduction
Literature:	<ul style="list-style-type: none"> • Recycle or Not and Reciclar o no brochures. • Metro magnets 	



Recycle or Not table

City of Portland Multifamily Waste Reduction

1810 SW 5th Ave., 710, Portland

Contact:	Genevieve Joplin, 503-568-2803, genevieve.joplin@portlandoregon.gov	
Key messages:	Multifamily collection service in Portland includes garbage and recycling; no plastic bags and glass on the side. Because yard debris and food scrap service are offered at the discretion of the property manager, a visual assessment of the collection area(s) is part of any presentation to multifamily communities.	
Includes:	<ul style="list-style-type: none"> • Yes/No bag of items to sort • Bucket with literature 	<ul style="list-style-type: none"> • Collection area assessment form • Suggested presentation tips
Optional:	<ul style="list-style-type: none"> • Metro magnets • Green Cleaner Handbook 	<ul style="list-style-type: none"> • Medical Waste Guide • Junk Mail Reduction
Literature:	<ul style="list-style-type: none"> • Property Managers: Successful Garbage and Recycling Overview • Keeping Residents Informed; Composting Food Scraps and Service Setup • Durable Signs for Recycling, Garbage and Composting • Residents Guide to Recycling and Garbage • Residents Guide to Composting • Recycling Magnets and Door Hanger Cards 	



City of Portland Be Cart Smart: Every Cart Plays Its Part

1810 SW 5th Ave., 710, Portland



Portland Be Cart Smart banner and game

Portland Be Cart Smart renter display and foodscrap container

Contact:	Genevieve Joplin, 503-568-2803, genevieve.joplin@portlandoregon.gov
Key messages:	Curbside collection service in Portland includes weekly yard debris and food scraps, weekly recycling and every-other-week garbage pickup. Sign up for pickup day notifications. Include the food! Collect all food, including meat, bones, dairy and grains, in your kitchen collection container and empty it into the green roll cart. No plastic bags; keep glass on the side.
Includes:	<ul style="list-style-type: none"> • Be Cart Smart floor banner • Renter information display and foodscrap container • Bring your bag window sticker table top display • Tablecloth, clicker and pens
Optional:	<ul style="list-style-type: none"> • Be Cart Smart Game: Dry erase sign with images of containers, metal easels, game piece items to sort with magnet on back • Master Recycler banner • Yes, no kit: Box of real examples of materials that can be used to discuss what goes in garbage and recycling (compost options not available because they rot, but you could bring some) • Four brightly colored View-Masters™ with slides about Waste Prevention, Food Waste Prevention, Toxics, and Backyard Composting
Literature:	<ul style="list-style-type: none"> • Curbside Collection Guide, Renter Guide, Multifamily guide (come in five languages) • Recycle or Not materials • Bring Your Bag window clings • Oregon E-Cycles • Plastics recycling flyers • Metro magnets and Junk Mail Kit • Master Recycler post cards

Washington County Reduce, Reuse, Recycle

155 N First Ave Suite 160, Hillsboro



Reduce, Reuse Recycle table

Washington County rolling kit

Contact:	Ricardo Palazuelos, 503-846-3651, ricardo_palazuelos@co.washington.or.us
Key messages:	What goes in recycling and garbage carts and what doesn't; glass on the side. No plastic bags. Sign up for pickup day notifications. Take toxics and needles to their proper place. Avoid toxics by using greener cleaners.
Includes:	<ul style="list-style-type: none"> • Garbage and Recycling Day Display. Choose between table-top banner (to be used indoors only) or floor-standing banner (can be used indoors or outdoors) • Durable Rolling kit with supplies
Optional:	<ul style="list-style-type: none"> • Garbage and Recycling Day Spin wheel and prizes • A variety of literature display stands • Four brightly colored View-Masters™ with slides about Waste Prevention, Food Waste Prevention, Toxics, and Backyard Composting • Master Recycler banner • Cute Reduce, Reuse, Recycle Props
Literature:	<ul style="list-style-type: none"> • Waste reduction tip sheets and residential recycling brochures • RecycleWise newsletters • Metro magnets and publications • Coloring books, Spanish and English • Recycle or Not materials

SUSTAINABLE CONSUMPTION

City of Portland Resourceful PDX Kit

1810 SW 5th Ave., 710, Portland

Contact:	Genevieve Joplin, 503-568-2803, genevieve.joplin@portlandoregon.gov
Key messages:	Ideas for making simple changes in everyday choices. Save More, Live More. Share tips and resources so people can 1) Buy smart, 2) Reuse, 3) Borrow & Share and 4) Fix & Maintain. These actions can help save money, support the community, conserve natural resources and leave people with more time to enjoy with friends and family. Life transitions (moves, having a child) are good times to seek alternatives.
Includes:	<ul style="list-style-type: none"> • Pop-up banner • Interactive map display with a focus on four categories to show where people can go for resources and how to use them • Color coded pieces and dry erase pens • Table top displays for each topic and Bring Your Bag • Tablecloth, pens, clicker, and paper weights
Literature:	<ul style="list-style-type: none"> • Resourceful PDX card • Resourceful PDX mapr • Bring Your Bag window clings, Metro magnets



Clackamas County Sew a button/repair

150 Beaver Creek Rd, Oregon City



Contact:	Colleen Johnston, 503-742-4463, cjohnston@clackamas.us
Key messages:	By learning how to properly care for and repair the material items in our lives, we can help reduce the environmental impact of the products we buy, save money, and find joy in fixing things.
Includes:	<ul style="list-style-type: none"> • Sew Easy banner • Button Bookmarks: Teach people how to sew a button by making a button bookmark they can take home
Literature:	<ul style="list-style-type: none"> • Every Thread Counts information on purchasing durable and repairing textiles • Craft ideas for buttons • List of upcoming Repair Fairs

Washington County

155 N 1st Ave, Suite 160, Hillsboro



Contact:	Ricardo Palazuelos, 503-846-3651, ricardo_palazuelos@co.washington.or.us
Includes:	<ul style="list-style-type: none"> • Know your stuff magnetic game. Has a set of questions and answers for Reduce, Reuse, Recycle and for ESWL. • The Story of Stuff Display. A bilingual (English/Spanish) journey through how our stuff gets made, sold and disposed of. Lightweight and easy to set up; comes in a carrying case. • Repair and Reuse table prop.

GREENER CLEANER KITS

Clackamas County Green Cleaner

150 Beaver Creek Rd, Oregon City



Contact:	Colleen Johnston, 503-742-4463, cjohnston@clackamas.us
Key Message:	It is safer and easier to make your own cleaners, learn how to read labels, what to do with toxic waste. Also understanding signal words like Danger and Warning. Pros and cons of Dr. Bronner's vs Murphy Oil.
Includes:	<ul style="list-style-type: none"> • Green cleaner display board (small or large boards available) • Supplies to make one of three greener cleaners: Soft Scrub, Ant Bait or All Purpose Cleaner • Safety Data Sheets for all products on display
Literature:	<ul style="list-style-type: none"> • Green Cleaner Recipe booklets • Household Hazardous Waste flyers • Metro coupons for disposal of toxics • Hazardless Home Handbook • Metro magnets

Washington County Green Cleaner

155 N 1st Ave, Suite 160, Hillsboro

Contact:	Ricardo Palazuelos, 503-846-3651, ricardo_palazuelos@co.washington.or.us
Key messages:	Many cleaners are unhealthy for you and your family. There are simple and safe alternatives that can save you money. Read warning labels.
Includes:	<ul style="list-style-type: none"> • Non-toxic ingredients, recipes, and descriptions of each ingredient and its cleaning properties. • A receipt listing the total cost of the ingredients shows how cost-effective green cleaners can be! <p>(Note: this kit weighs about 15 pounds.)</p>



FOOD WASTE PREVENTION KITS

City of Beaverton Eat Smart, Waste Less

Beaverton City Hall, 12725 SW Millikan Way

Contact:	Elizabeth Cole, 503-526-2460, ecol@beavertonoregon.gov
Key message:	Americans waste 20% of their food. Learn simple tips to save money and stop food waste. SMART STORAGE – keep fruits and vegetables fresh by storing them correctly.
Call to action:	Take the Eat Smart, Waste Less Challenge. Ask people to take the pledge to reduce their food waste at home. It's a 4-week challenge where they will receive one email a week with tips and tricks to reduce their food waste. If they complete the survey at the end of the four weeks they will receive a reusable produce bag.
Includes:	<ul style="list-style-type: none"> • Table sign • Eat Smart, Waste Less table banner • "How much food do we waste?" interactive game • Produce bags and food storage containers for display only • Produce storage sorting game • A-Z book for reference
Literature:	<ul style="list-style-type: none"> • Half-sheet food storage guide • Food storage guide magnets • Pledge forms • Stickers



Clackamas County Eat Smart, Waste Less

150 Beaver Creek Road, Oregon City



Contact:	Colleen Johnston, 503-742-4463, cjohnston@clackamas.us
Key messages:	Eat Smart, Waste Less. Take the Challenge. Shop with meals in mind. Prep now and eat later. Store food properly. Eat what you buy. Track your food waste.
Includes:	<ul style="list-style-type: none"> • Produce bag prizes for ESWL challengers • ESWL wheel with food related questions, prizes for kids, and basket of fruits and veggie
Optional:	<ul style="list-style-type: none"> • Eat Smart, Waste Less Plinko. People can drop the ball to determine which action area they will focus on in the challenge
Literature:	<ul style="list-style-type: none"> • Fridge Storage flyer; Fruit & Vegetable Storage half sheet • Food Preservation flyers and cards • ESWL pledge forms • Shopping pads • Smart storage magnets

City of Portland Eat Smart, Waste Less

1810 SW 5th Ave., 710, Portland



Contact: Genevieve Joplin, 503-568-2803, genevieve.joplin@portlandoregon.gov

Key messages: Eat Smart Waste Less (ESWL) – Portlanders are taking simple steps to cut down on wasted food & wasted money! Preventing food waste saves money and resources like water, land, energy, time and heart of workers who grow, transport and sell our food to us. Reducing trips to the grocery store reduces exposure to coronavirus for ourselves & others. Note: shift focus away from compost or “waste”; instead guide conversations upstream towards keeping food edible, and saving resources.

Reducing spoilage of food already on hand is fastest path to greater action, but kit materials focus on three waste prevention strategies: 1. meal planning and shopping lists to buy only what is needed, 2. proper storage to keep food fresh and tasty, 3. and ways to make sure food at home is eaten before spoiling.

Households can also take the Eat Smart Waste Less Challenge (ESWL). Measure your household food waste and receive simple tips for keeping food good enough to eat! Explore the Master Recycler YouTube Channel Eat Smart, Waste Less play list to see Master Recyclers using these talking points.

- Includes:**
- Food storage magnetic game board and game pieces with hints and tips on the back
 - A-Z Food Storage Guide (to be used as reference for Master Recyclers tabling, not for hand out)
 - Seeds as giveaways

- Literature:**
- Food storage tips
 - Food storage sheets
 - Kids activity book “An Apple Isn’t Just an Apple”

Washington County Eat Smart, Waste Less Challenge

155 N 1st Ave, Suite 160, Hillsboro

Contact:	Ricardo Palazuelos, 503-846-3651, ricardo_palazuelos@co.washington.or.us
Key message:	By making small shifts in how we shop, prepare and store food, we waste less, save money and conserve the valuable resources associated with food production.
Call to action:	Pledge to practice what we call SMART Storage. After taking the pledge, they can receive a SMART storage magnet guide. If they want more information, but aren't ready to commit, they can receive a SMART storage guide card. For more information on the Challenge visit www.EatSmartWasteLess.com
Includes:	<ul style="list-style-type: none"> • Food storage magnet game board with easel and magnetic food pieces with tips on back • Floor banner and two small tabletop message displays • Chalkboard Activity
Optional:	<ul style="list-style-type: none"> • Spin wheel and prizes
Literature:	<ul style="list-style-type: none"> • Fridge Storage flyer • Fruit and Vegetable Storage half sheet • Food Preservation flyers and cards
Props:	<ul style="list-style-type: none"> • Four pieces of food to accompany the Eat Smart, Waste Less presentation.
Power Point:	<ul style="list-style-type: none"> • Go online to the Master Recycler kits page to download the Power Point presentation
Party Kit	<ul style="list-style-type: none"> • Go online to the Master Recyclers kits page to find the Just Eat it Movie Viewing Party Screening Took Kit guide and a flyer template for recruitment • Includes prizes for a drawing • Laptop and projector available upon request



Washington County Eat Smart/Waste Less table, food storage board, spin wheel with prizes and with a case and activity chalkboard