

Reduce, Reuse, Recycle: A Plan for Portland

Portland has been a national recycling leader for more than 20 years. But Portland's overall waste—garbage and recycling—keeps increasing. The amount of waste we make has gone up 44 percent in the last ten years, and we've reached a plateau in recycling rates.

The Office of Sustainable Development has involved many stakeholders, including Portland residents, advocacy groups, businesses and garbage haulers, in drafting a new solid waste management plan through 2015. The goals for the new plan are:

- Zero growth in the waste stream
- Increase recycling rate to 75% by 2015
- Make the whole system more sustainable: safer for workers and neighborhoods
- Reduce toxics and greenhouse gasses

Master Recyclers were involved in several of the committees, but now it's your turn to help shape the future of Portland's waste reduction programs. The draft plan will be available for public comment period from early May to mid-June 2007. Members of the public are welcome to comment through several public meetings, an online form, or via mail.

The draft plan, public meeting information and online forms will be available at www.portlandonline.com/osd. Please visit this site after May 1st to learn the details of the proposed plan and offer your comments.

Implementation Project

Whatever the outcome of the City Council vote, Portlanders will need to learn how to use the new system. This summer, the City of Portland and two haulers will test the new plan, including the outreach methods and messages to get residents on board with the changes. As part of that effort, Master Recyclers will visit over 1,000 households and explain the new system and answer questions. Training and outreach will take place this June and July.

If you would like to be part of this exciting outreach project, please contact J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us.

MASTER RECYCLER PROGRAM NEWS

Master Recycler Plastics Roundup

Saturday, May 19

Same three great locations as last time!

- PCC Rock Creek Campus, 17705 NW Springville Rd, Hillsboro
- PCC Sylvania, 12000 SW 49th Ave., Portland
- Floyd Light Middle School, 10800 SE Washington St., Portland

Volunteer sign-up is upon us!

Shifts 8:30-11:30 a.m. and 11:00 a.m. - 2:30 p.m.

Please indicate which location and shift you prefer, keeping in mind we may need you more somewhere else!

Contact: J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us



Volunteers educate attendees at the February PCC Sylvania Master Recycler Plastics Roundup

Join the Plastic Bucket Brigade

Over the last two years of Master Recycler Plastics Roundups, Ted Fuller (Class 30) diverted nearly 400 buckets for reuse. If another Master Recycler joined him, we could reuse 400 buckets each year. If there were three brigadiers, 600 buckets could be reused. If we had a brigade of all Master Recyclers, we could reuse a bazillion buckets!

But seriously folks, we could have given away hundreds more glass on the side buckets while tabling at events if we had more people to help prepare them. The ReBuilding Center and bicyclists (who then use as saddle bags) can also reuse the buckets. That's why we're forming the Master Recycler Bucket Brigade.

We're looking for Master Recyclers (or teams of Master Recyclers) who will

1. Collect usable buckets at the Master Recycler Plastics Roundups.
2. Clean buckets that are lightly soiled, so they are clean enough for people to use indoors.
3. Drill two holes in the bottom of each bucket for rainwater to drain.
4. Apply a 'Glass Only' sticker (provided).
5. Transport the finished buckets to the Ecotrust Building in NW Portland or to area tabling events.

To learn more, go to the Master Recycler Forum or contact J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us.

Congratulations and thank you to newly certified Master Recyclers!

Wanda Cochran (Class 20) wrote a Master Recycler press release, tabled at Fix-it Fairs and Farmers Markets, and appropriately completed her payback hours on Earth Day while tabling at her Piedmont Church.

Martha Hovis (Class 28) inspired residents at three Metro Earth Day events, the Cracked Pot event and Master Recycler Plastics Roundups. Martha is now working in the recycling field for Newberg Garbage.

Cyd Cannizzaro (Class 31), who works in the deli at the Arbor Lodge New Seasons Market, worked with New Seasons' management, hauler and staff to create what a BlueWorks Recycling Specialist calls, "one of the most creative grocery store waste reduction programs," which includes participating in the Portland Composts! program. Cyd is working to create green teams at other New Seasons locations in hopes they will adopt similar plans.

Armando Espinoza (Class 31) completed his hours on Earth Day in Gresham. He also tabled at Explorando el Slough, modeled for Portland's recycling literature and joined in a Master Recycler Plastics Roundup.

Erica Thygesen and Yvonne Garcia (Class 33) teamed up on two projects at Central City Concern (CCC), where they work. CCC owns over 1,300 low-income and transitional housing units in 22 buildings. Erica and Yvonne created a green team for the CCC central office and each CCC building. In addition to reducing waste, their work is empowering CCC residents to make a positive impact on the world. In their free time, this duo joined their Montavilla Neighborhood Cleanup Planning Committee to encourage reusing and recycling materials at the May event.

There is no denying the huge impacts of the payback of all these certified Master Recyclers! Thank you to all.



Erica Thygesen and Yvonne Garcia explain multifamily recycling at CCC.

Grocery Bag Project Big Success

When Erin Fitzgerald (Class 33) approached Metro Education Specialist Amy Wilson, with her payback idea, Amy liked it so much that she funded it! Erin and students from three schools (one in each county) teamed up to decorate Fred Meyer grocery bags with reuse messages. In April, Erin and the students handed out the artful bags as well as canvass bags for customers to reuse. In the end, Erin talked to over 650 students and handed out bags to Fred Meyer patrons in Wood Village, Beaverton and Wilsonville.



Walt Morey School students draw reuse messages on grocery store bags

MASTER RECYCLER VOLUNTEER OPPORTUNITIES

Children's Day Celebration

Centro Cultural, 1110 N Adair St., Cornelius

Saturday, April 28, Shifts: 10:00 a.m. - 2:00 p.m., 2:00 p.m. - 5:00 p.m.

Spanish-speaking Master Recyclers needed to staff a booth about residential recycling. The booth will feature a fun Wheel of Fortune quiz game and prizes. Over 1,500 families are expected to attend this community event.

Contact: J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us

The Gulch Mulch

1535 NE 17th, Portland

Saturday, April 28, 11:00 a.m.-4:00 p.m.

Sullivan's Gulch Garden Event includes a plant swap, gardener demos, and nursery representatives. Come staff a table to talk to gardeners about recycling (especially what to do with nursery pots!)

Contact: Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us

Plastics recycling at Cully Neighborhood Cleanup

Trinity Lutheran Church and School, 5520 NE Killingsworth, Portland

Saturday, April 28, 9:00 a.m. - 3:00 p.m.

Master Recyclers will be helping Cully neighbors recycle plastic at their annual Neighborhood Cleanup.

Contact: Anya Rellve (Class 32), relleve@gmail.com

Hillsboro 2020 Vision Town Hall

150 E Main, Hillsboro

Monday, April 30, 5:00 - 8:00 p.m.

Join Washington County staff to talk to residents about residential recycling.

Contact: Michelle Pimentel, (503) 846-3651, michelle_pimentel@co.washington.or.us

West Tualatin Valley ES Carnival

880 SW Leahy, Portland

Friday, May 4, 4:00 - 8:00 p.m.

Don't forget to log your
volunteer hours.

Visit masterrecycler.org and
click on the Members tab.

Username: MasterRecycler
Password: master

Talk about residential recycling and waste prevention at this fun school fundraiser.
Contact: J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us

Kink Green Living

OMSI 1945 SE Water, Portland
Saturday, May 12, and Sunday, May 13
Shifts (both days): 9:30 a.m. - 1:30 p.m. and 1:30 - 5:30 p.m.

Staff a Portland Recycles! table at this fun community event.
Contact: J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us

Community Garden Compost Demo

Fulton Park, SW 3rd and Barbur, Portland
Saturday May 12, 9:00 a.m - 11:00 a.m.

Compost demo for community gardeners, before a regularly scheduled work party.
Contact: J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us

Milwaukie Farmer's Market

SE Main between Harrison & Jackson, Milwaukie
Sunday, May 20, 9:00 a.m.- 2:30 p.m.

Join Master Recycler Ramona Fouts (Class 34) to table on residential recycling at the Milwaukie Farmers Market. Let Clackamas residents know they can recycle tubs curbside now!
Contact: J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us

Public Works Fair

9585 SW Washington Square, Tigard
Saturday, May 19, 9:00 a.m.-8:00 p.m.
Sunday, May 20, 10:00 a.m.-7:00 p.m.

Come to the Washington Square food court pavilion for a public works fair. Staff a Washington County booth on recycling. Pick the hours you want to work.
Contact: Michelle Pimentel, (503) 846-3651, michelle_pimentel@co.washington.or.us

Community Warehouse Table at New Seasons Market

Any New Seasons Market location
Saturday, May 19 and Sunday, May 20
Shifts (both days): 10:45 a.m.-2:15 p.m. and 2 p.m.-5:30 p.m.

Community Warehouse takes used household items and gives them to families who need them the most. Staff a table at any New Seasons Market to encourage patrons to donate their used household items to this reuse organization.
Contact: Sally Oakes, (503) 274-4750, Sally@CommunityWarehouse.org

The ReBuilding Center Table at the ReDirect Guide's Greener Homes and Gardens Show

2060 N Marine Dr, Portland Expo Center
Saturday, May 19, 10:00 a.m.- 6:00 p.m.
Sunday, May 20, 11:00 a.m. - 5:00 p.m.

Talk about the Rebuilding Center with attendees of this fun event at the Portland Expo Center. Choose your shift.

Contact: Megan McCoy, (503) 467-4985, volunteer@ourunitedvillages.org

Waste Reduction at South Tabor Neighborhood Cleanup

Trinity Church, 2700 SE 64th Ave, Portland

Saturday, May 26th 9:00 a.m. - 1:00 p.m.

Help this neighborhood add waste reduction to their neighborhood cleanup event.

Contact: J Lauren Norris, (503) 823-7530, masterrecycler@ci.portland.or.us

JOBS

Metro Request for Proposals: Research and write a cleanup resource guide

Proposals due to Metro by 4 p.m., May 4

Using funds from an Oregon Department of Environmental Quality waste reduction grant, Metro seeks to hire a contractor to research and write a guide that will assist cleanup coordinators plan for and implement a variety of activities to increase on-site recycling and recycling awareness at cleanup events. The guide will serve as a comprehensive how-to booklet that will include information and best-management practices on program and technical assistance, waste reduction, site planning and layout, funding sources and other resources, volunteers, publicity and logistics. This guide will be made available as both a printed publication and on-line resource on Metro's website.

To see the entire RFP, visit the Master Recycler Forum or contact Metro's Jenny Stein at (503) 797-1684.

Oregon Environmental Council, Outreach Coordinator on Global Warming

Apply by 8:00 am, May 1

The Oregon Environmental Council (OEC) is seeking the right candidate to help conduct a broad public education campaign on global warming. The Outreach Coordinator will organize presentations of *An Inconvenient Truth* by presenters who have been trained by Vice President Gore, including Secretary of State Bill Bradbury; organize global warming forums with members of Oregon's congressional delegation; enhance our website to provide more resources and tools for individuals and businesses to take action themselves; and help our Program Director for Global Warming with other activities related to building public support for local, state and federal action on global warming.

Learn more: www.oeconline.org

CONSERVATION NEWS, OPPORTUNITIES AND EVENTS

Earth Day Electronics Collection

Epson Portland Inc., 3950 NW Alcock Place, Hillsboro

Saturday, April 28, 10:00 a.m. - 2:00 p.m.

Open to residents, schools and small businesses in Washington County.

\$5 charge (cash only) per monitor or TV. All other items will be taken free of charge.

Accepted: Computer CPUs, Monitors, Printers, Scanners, VCRs/DVD Players, Digital Cameras, TVs (no consoles), Copiers, Cell Phones & Accessories, Normal Telephones, Fax Machines, Cables and Wire, Tabletop Stereos, Papers to be shredded (on-site shredding truck)

NOT Accepted: Microwaves, Washers/Dryers, Refrigerators, Appliances

Questions? Contact Kimberley Sackman, (503) 617-5462, kimberley.sackman@epi.epson.com

Compost Sale

9325 NE Sunderland Road, Portland

Monday - Friday (except holidays), 7:00 a.m. - 3:00 p.m.

Open Saturdays in April and May 2007

Blended Soil (50% compost, 50% screened soil) - \$12 per cubic yard

Leaf Compost - \$16 per cubic yard

The City of Portland Office of Transportation operates the Sunderland Recycling Facility to compost leaves collect from street sweeping. In addition to compost, Sunderland also processes a variety of rock, fill sand, asphalt grindings and screened soil which are reused in City projects or sold in large quantity for commercial use.

More information about PDOT's recycling program:

<http://www.portlandonline.com/transportation/>

Hotline: 503-823-3500

BOMSunderlandYard@trans.ci.portland.or.us

29th Annual Association of Oregon Recyclers Conference and Trade Show

Eagle Crest Resort, Redmond, Oregon

Thursday, June 21 to Saturday, June 23

It's 2007 and the Conference is BACK. This time, it's Licensed to Thrill.

For conference information visit www.aorr.org/2007_annual_conference.htm

Questions should be directed to Pacific Agenda, (503) 223-8633, pmorgan@europa.com

Bridging
the gap
between
awareness
and
action by
motivating
people
to reduce
waste
in their
homes and
workplaces.

