



July News

Come to a Master Recycler Workshop to Learn About the New Be Resourceful Campaign!

Thursday, July 29th 6:30 – 8:30 p.m.

Metro Council Chambers, 600 NE Grand Ave, Portland

There's a new interactive and fun way for Master Recyclers to help folks think about our relationship with our stuff. People want to spend their resources in a way that reflects their most important values.

Lots of people are beginning to shift their priorities – elevating experiences over things – and enjoying better memories, healthier lifestyles, and stronger relationships.

By choosing local and neighborhood resources to borrow, share and repair the things we need, and choosing to buy for value, durability and utility, we can open up the door to new opportunities and experiences.

We can discover creative, efficient ways to acquire the things we need and

put more of our time, money and energy towards the things that matter to us the most.



Come to the workshop to:

- Hear about the cutting edge research the City of Portland conducted on behavior change and perceptions related to thoughtful consumption.
- Learn how to message this topic in a provocative and effective way that encourages specific high-impact actions of change.
- See and learn how to use the new Be Resourceful tools available for Master Recyclers for presentations, tabling and helping at events. Tools include an interactive display with a game and story telling activity, new literature and give-aways that will help remove barriers and motivate residents to take action.

The City of Portland designed the campaign, but Master Recyclers from all over the region will find it useful and are encouraged to participate in the campaign.

RSVP to J Lauren Norris, 503-823-7530, masterrecycler@portlandoregon.gov

Master Recycler Tour of Oregon Convention Center

Written by Jeff Epstein (Class 43)

On Saturday June 5, Master Recyclers got to tour the Oregon Convention Center, with Brittin Witzenburg, OCC Sustainability Coordinator. Master Recyclers got full access to public and behind the scenes areas for a chance to see the sustainability practices and waste reduction initiatives at OCC. Fitting with Portland's reputation as one of the "greenest" cities in the nation, OCC has developed a similar reputation in the world of convention centers.

OCC meticulously tracks data on waste and diversion, and achieved a 54.7% waste diversion rate in 2009 through their recycling and composting programs. OCC serves visitors and guests from all over the nation, many lacking awareness of recycling practices. Public spaces



must have clearly marked recycling stations. OCC tracks event specific waste diversion data upon client requests. They incorporated a "back of the house" composting program which captures most food and organic waste and estimate they send a couple hundred tons to Cedar Grove each year. OCC also donates unused fresh/prepared foods. In 2008-09 they donated almost 15 tons to Oregon Food Bank, and almost 8 tons to Blanchett House. Recycling and waste reduction training is part of staff sustainability training throughout the year.

The OCC facility was the first convention center in the nation to earn LEED certification for existing buildings from the USGBC (in 2004), and was recertified to LEED Silver standards in 2008. Master Recyclers got

to see their ongoing initiatives to reduce energy and water usage, while still providing the same level of service to customers. One of the more notable and attractive features is a really cool rain garden for stormwater management, which filters stormwater before entering the Willamette River Watershed (contributing to OCC's Salmon Safe certification.)

OCC is not resting on their achievements - they have set higher waste diversion goals and are in the planning stages of installing a solar array on a roof area.. Their greatest challenge is catering to the unique needs and desires of events clients, balancing sustainable practices with service.

Two New Centurions!

Serena Ross (Class 37) is the queen of presentations. She has created her own wormbin and greener cleaner kits to use on the road. No group is too small or too new to the topic for Serena. She has added all sorts of fun elements to her presentations like give away wormbins and her own presentation on Greener Body Care. Serena has also been a very helpful Mentor to Master Recyclers who would like to try their hand in presentations.

In just one year, **Sharon Leingang (Class 40)** racked up more than one hundred volunteer hours. Hundreds of tradeshow participants got to appreciate Sharon's enthusiastic energy on just about every topic, but her specialty seems to be greener cleaners and waste prevention. Sharon set up recycling programs, trained co-workers and encouraged switching to greener cleaners at Carlton Chain Saws where she works. Thank you for your ongoing positivity, Sharon!

June a Big Month for Master Recyclers!

June was an active month. An astounding 13 Master Recyclers completed their 30 hour commitment helping the region accomplish many big outreach goals. Check out the cool projects that Master Recyclers are doing all over the region:

Sarah Keirns (Class 29) helped Portland in some important campaigns. She helped the Oregon Zoo improve recycling at their concert series, tabled at Muddy Boot and canvassed for the Food Scrap Pilot.

Sarah Dyer (Class 35) loves to take her outreach to the grassroots level by going door-to-door. So much so that she helped Portland with the Roll Cart Pilot, the Roll Cart City-wide campaign and Food Scrap Pilot canvasses.

Teri Peterson (Class 35) is an organizer at heart. So she has combined her recycling know-how with her grassroots work to help organize the Kenton Neighborhood Cleanups for the past two years. Cleanups are a great opportunity to engage residents in reuse, salvage and recycling of bulky waste.



Teri Peterson (middle) at the 2010 Kenton Neighborhood cleanup.

Angela Roccograndi (Class 37) and the Green Team at Boones Ferry Elementary School have been busy building student enthusiasm for reduce, reuse and recycle through events, curriculum and games. She also helped with a one-can-a-month neighborhood challenge in SE Portland and to round it off she canvassed in SW Portland for the Food Scrap Pilot.

Kelly Schneider (Class 37) offered her expertise in a couple of key areas. She helped the Westmoreland Farmer's Market create an effective recycling program, helped with the Portland Roll Cart and Food Pilot canvasses and offered a recycling presentation to residents learning English at PCC.

Dawn Loomis (Class 38) has been doing some exciting work in Sandy! She is assisting the City of Sandy with their Green Team, organized the SOLV Sandy Cleanup and was even on Sandy Times Cable talking about recycling.

Kersten Broms (Class 40) has been busy with both business recycling and multifamily outreach. In Washington County she discovered the domino effect after improving recycling in her office. The Shorenstein (the building managers) invited her to help put the word out to multiple tenants and she's been local recycling pro ever since. Kersten has also been helping the City of Portland talk with landlords and tenants in apartments.

Wendy Martinson (Class 41) tabled in just about every quadrant of the region. From Forrest Grove to Oregon City, Troutdale to Lake Oswego. She became a special supporter of the ReBuilding Center who appreciated her promoting their programs.

Greta Olson (Class 41) focused on where she works and lives to make her mark. Greta worked with management and staff at the Native American Rehabilitation Health Clinic to design a recycling program. But she was just getting started as she is now working with the City to create improvements in recycling in her apartment community.

Jennifer Stangel (Class 41) helped seniors improve recycling at a senior church group presentation and senior retirement community. She also went door-to-door for Gresham's apartment outreach campaign and the Portland Food Scrap Pilot.

Donna Van Dyke (Class 42) worked on an innovative "move out" project at Pacific University that should be a model for all colleges. The project created a more sustainable move out process. In spring, students participated in early spring cleaning and swapping opportunities then on the week of move out they offered Give and Go where lightly used goods were picked up by local community charities.

Michelle Lasley (Class 43) has a homespun approach to payback. She hosted an Eco-party, talked with her food club about recycling, assisted fellow Master Recycler Holly Wolfe in offering a rug scrap weaving class and created a workshop on waste prevention in bread-making.

Robin Woolman (Class 43) has tabled at events all over Clackamas County leaving positive energy where ever she goes. She joined a team from Class 43 to help Lake Oswego Farmer's Market recycle and compost for the first time. She has also created some fun innovative games and displays for a table there.

Volunteer Opportunities

2010 Lake Oswego Festival of the Arts

George Rogers Park, 611 State St, Lake Oswego

Friday, June 25th 11 a.m. - 2 p.m., 2 - 5 p.m. and 5 - 8 p.m.

Saturday, June 26th 11 a.m. - 2 p.m., 2 - 5 p.m. and 5 - 8 p.m.

Sunday, June 27th 11 a.m. - 2 p.m. and 2 - 5 p.m.

Help Master Recycler Peter Marfell table on recycling.

Contact: Peter Marfell, 503-697-6273 or 503-954-3472,
petermarfell@comcast.net

North American Brewers Festival

Overlook Park, 1301 N. Fremont St, Portland

Friday, June 25th noon - 9 p.m.

Saturday, June 26th noon - 9 p.m.

Sunday, June 27th noon - 5 p.m.



Train and supervise the volunteer "Recycling Czars" who will oversee proper disposing of recyclables. Visit www.naobf.org for more event info.

Contact: Mitzi Sugar, 503-772-1852, iandi.mitzisugar@yahoo.com

Good in the Neighborhood

King School Park, 4815 NE 7th Ave, Portland

Saturday, June 26th 11:30 a.m. – 2:30 p.m. and 2:30 – 6 p.m.

Staff the Portland Recycles! table at this multicultural music and food festival, held annually in NE Portland. The festival features entertainment, a variety of cultural food vendors, an Information Village, a Kid Space arts and craft area, and an ethnic marketplace.

Contact: Alicia Polacok (503)823-7107, alicia.polacok@portlandoregon.gov

Sunday Parkways - North

Sun, June 27th 9:30 a.m. - 12:30 p.m. and 12:30 – 3 p.m.



What do recycling, bikes, and parks have in common? Use the Portland Recycles! kit to talk to people as they walk, bike, skateboard, run, and roll on 7.5 miles of traffic-free streets in North Portland. The 7.5-mile North Portland Sunday Parkways route will have two loops, connecting Kenton, Arbor Lodge and Peninsula Parks, plus the beautiful Willamette Bluff. For more information on Sunday Parkways, please visit <http://www.portlandsundayparkways.org>

Contact: Alicia Polacok, 503-823-7107, alicia.polacok@portlandoregon.gov

Milwaukie Farmers Market

11009 SE 28th Ave, Milwaukie

Sunday, June 27th 11:30 a.m. – 2 p.m.

and

Sunday, July 25th 9 – 11:30 a.m. and 11:30 a.m. – 2 p.m.

Help Master Recycler Rob Kappa (Class 37) table on a variety of topics.

Contact: Rob Kappa, 503-653-9575, falkor01@comcast.net

Monthly Residents Meeting

Rosenbaum Plaza, 1218 SW Washington St. Portland
Tuesday, June 29th 4 – 5 p.m.

Lead this Recycling Refresher presentation to residents of this multifamily complex.

Contact: Kyenne Williams, 503-823-5054,
kyenne.williams@portlandoregon.gov

Lake Oswego Farmer's Market

Millennium Park, 200 First St
Saturdays, July 3rd 7:30 a.m. – 2 p.m.

Staff an information table about composting and recycling.

Contact: Robin Woolman (Class 44), 503-635-8289, woolman@gmail.com

Hillsboro Farmers Market

Hillsboro Historic District Main Street and 2nd Ave, Hillsboro
Saturday, July 10th and 17th
Shifts: 8:30 a.m. - 11:30 a.m. and 11 a.m. – 2 p.m.

Table on recycling and Greener Cleaner (and worms later in the season). Times include set up and breakdown.



Hillsboro Farmers Market will be a lot warmer in July!

Contact: Heidi Lambek (503)475-5850, oregontreehugger@gmail.com

Hacienda CDC

8901 N Newell Ave, Portland
Saturday, July 3 11:30 a.m. – 12:30 p.m.

Offer a recycling presentation in Spanish at this low-income housing community for children and their parents. You can also use the power point made by Astrid: <http://www.masterrecycler.org/PDF/ReciclandoensuComunidad.pdf>

Contact: J Lauren Norris, 503-823-7530, lauren.norris@portlandoregon.gov



Lynne Johnson and Courtney Cronk (both Class 44) at the Rose Festival Milk Carton Boat Races.

Oregon City Farmers Market

Clackamas County Public Service Center, 2051 Kaen Rd, Oregon City
Saturday, July 17th 9 a.m. – 2 p.m.

Clackamas County's Office of Sustainability has kits/displays on Recycling, Composting, Greener Cleaners, and more. Pick a topic that interests you.

Contact: Sherri Dow, 503-742-4463, sherridow@co.clackamas.or.us

Orengo Farmers Market

NE Orengo Station Parkway and NE 61st, Orengo
Sundays, June 13th, July 18th, August 15th, September 19th
Shifts: 9:30 a.m. – noon and 11:30 a.m. – 2:30 pm

Join Heidi Lambek (Class 39) tabling on recycling and Greener Cleaner (and worms later in the season). Times include set up and breakdown.

Contact: Heidi Lambek (503)475-5850, oregontreehugger@gmail.com

Mt. Tabor Concerts

SE 69th & Taylor, Portland
Tuesdays in July 6:30 – 8:30 p.m.

Pick a Sunday in July to check out a kit on the topic of your choice and table at one of these enjoyable evening music events.

July 6 Paula Sinclair and the Pistols – Americana rock
July 13 Lloyd Jones Struggle – swingin' blues
July 20 Melao de Cuba – salsa dance party
July 27 Craicmore – kilts-on celtic

Contact for kit: Alicia Polacok, 503-823-7107, alicia.polacok@portlandoregon.gov
Event contact: Kathy Schuman, 503-774-1598, kjschuman@msn.com

Sunday Parkways East

Lents Park, SE 92nd and Holgate, Portland
Sunday, July 18th 9:30 a.m. – 12:30 p.m.

Portland Recycles! will be at Lents Park so come join the fun in East Portland. The 6-mile East Portland Sunday Parkways route will have two loops, connecting Ed Benedict, Bloomington and Lents Parks, plus the I-205 and Springwater multi-use paths. Food, music and activities are located in the parks and along the route.

Contact: Alicia Polacok, (503)823-7107, alicia.polacok@portlandoregon.gov

Celebrate! Hillsboro

City of Hillsboro Civic Center, 150 E Main St, Hillsboro
Saturday, July 24th 10 a.m. to 8 p.m (Shifts available.)

Be part of Sustainability Village by staffing a booth with Washington County at the Celebrate! Hillsboro event with Farmers' Market, youth skateboarding events, Parks & Rec activities, food, music and much more!

Contact: Heather Robinson, (503)846-3660,
Heather_Robinson@co.washington.or.us

Maplewood Neighborhood Association 5th Annual Summer Picnic

Maplewood School, 7452 SW 52nd Ave, Portland
Sunday, July 25th 12:30 – 4:30 p.m.

Pick up the Portland Recycles! kit and talk to SW neighbors about recycling and waste prevention at this National Night Out event. The picnic will feature two bands, ice cream, a climbing tower, hot dogs and watermelon and all the usual picnic goodies.

Contact: Alicia Polacok, (503)823-7107, alicia.polacok@portlandoregon.gov

Forest Grove Farmers Market

Main Street between Pacific Ave. and 21st Ave, Forest Grove
Wednesday, July 28th 3:30 – 6 p.m. and 6 - 8:30 p.m.

Staff a table at this farmers' market. If you'd like to stay a longer or

shorter time, that can be arranged. Spanish is helpful, but not required.

Contact: Margaret Rodriguez Springer, (971) 344-8806, sunnymug@gmail.com

Washington County Fair

Washington County Fair Complex, 873 NE 34th Ave, Hillsboro
Thursday July 29th to Sunday August 1st 2 p.m. to 7:30 p.m.

Help Washington County staff on residential recycling, waste prevention and other sustainability topics at this huge four-day event. Entertainment, food rides and much more!

Contact: Michelle Pimentel, (503)846-3651,
Michelle_Pimentel@co.washington.or.us



Kickball Without Borders

Glenhaven Park, NE 82nd Ave & Siskiyou St, Portland
Saturday, July 31st 10 a.m. – noon

Help with pre-event planning to reduce waste at the event and work with the Portland State Event Recycling Program to get the receptacles needed. Help prepare materials for and educate event volunteers and come out on the day of the event to help the process go smoothly by assisting event volunteers and tournament participants. For more information on the event, please visit www.ewbportland.org.

Contact: Kelly Boreing, kellyboreing@ewbportland.org

PCC National Night Out Celebration and Campus Open House

Portland Community College – Cascade Campus
705 N Killingsworth St, Portland
Tuesday, August 3rd 4 – 8 p.m.

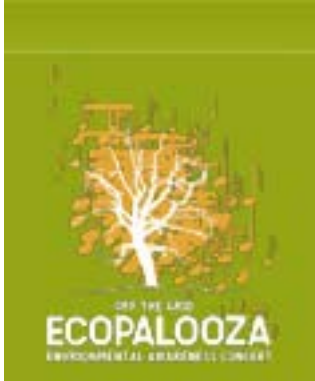


PCC Cascade will be hosting their 3rd Annual National Night Out Celebration and Campus Open House. The event usually draws about 500 people, including students, staff and neighbors. Join BPS as we launch the Thoughtful Consumption campaign at this event.

Contact: Alicia Polacok, (503)823-7107, alicia.polacok@portlandoregon.gov

Ecopalooza

Fernhill Park, NE 37th Ave & Ainsworth St, Portland
Saturday, August 7th 10:30 a.m. – 1:30 p.m.,
1 – 4 p.m., 3:30 – 6:30, and 6 – 9 p.m.



Engage residents in a whole new way with the new Be Resourceful display at this diverse community event, an off the grid environmental awareness concert. Master Recyclers will also be training event volunteers on recycling and make announcements on stage to encourage participants to use the recycling receptacles.

For more on the event visit <http://econw.org>.

Contact: Alicia Polacok, 503-823-7107, alicia.polacok@portlandoregon.gov

Conservation News

Green Gain Program

Save money, keep your employees and customers happy, and reduce your impacts on the environment with investments in energy efficiency. Energize your business and build your bottom line with the PDC-ZWA Green Gain Program, which combines a matching grant with technical expertise to help you save energy, reduce waste and put high-performance materials to work for greater profits. For more information, visit www.zerowaste.org/sba.

JOB OPPORTUNITIES

can be found in **Job Seekers** at the
Master Recycler Forum
www.MasterRecycler.org

