



MASTER RECYCLER NEWSLETTER

January 2012



A local resident shares with KB Mercer (Class 46) that resourceful living saves her money and frees up her time.

Being Resourceful: Save More, Live More

Portlanders are ready and willing to engage in thoughtful consumption. This positive news is based on a recent phone survey of 300 Portland residents conducted by the research firm Davis, Hibbitts & Midghall, Inc (DHM) for the City of Portland. When asked about practicing resourceful activities most said that it is a win-win proposition because it saves money, frees up time for friends and family and makes life more fun and interesting.

When asked about activities that ranged from borrowing and sharing, fixing and maintaining and purchasing gifts of experience or reused goods, most were either open to doing the activities or are already practicing them. The top

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three resourceful activities that residents wanted to do, or were already practicing, were storing food to maximize its freshness, renting or borrowing a specialized tool, and giving an experience, like a massage or concert ticket as a gift.

This is great news for Master Recyclers as it makes our job easier. It challenges the perception that most people

think that thoughtful consumption is bad for the economy or too hard. In fact, the study showed that people from a much wider range of socio-economic backgrounds are open to these lifestyles than one might think.

The survey and focus groups conducted by DHM during the summer also gave the City of Portland valuable feedback about ways to improve the Be Resourceful campaign. Master Recyclers can look forward to a refreshed version of materials in time for the February Fix-It Fair and the Better Living Show.

Clackamas County Master Recycler Open House

Singer Hill Café, 701 John Adams Street, Oregon City
Thursday, January 12th 5:30 – 7 p.m.

Please join Clackamas staff **Sherri Dow (Class 7)** and **Lisa Clifton (Class 40)** for an informal social gathering to network, learn about payback opportunities in Clackamas County, get a brief update on food scrap composting, and meet some of the staff from the Office of Sustainability.

No need to RSVP

Washington and Clackamas County classes coming up

While Class 48 is actively working on payback, two new classes are in the works. Class 49 will run Tuesdays from January 10 through February 28, 2012. Washington County and the Unitarian Universalist Community Church of Washington County are hosting this class. This is an excellent location to conduct a class as the UUCCWC is a certified Green Sanctuary and right off the Orenco Max line.. Thank you to Washington County for sponsoring the program and a big thank you to the Master Recyclers who attend this church and have volunteered to host the class -especially to **Ted Fuller (Class 30)** for arranging to make it possible.



MasterRecycler Class 48.

Registration is now open until February 15 for Clackamas County's Class 50. Clackamas County will host in their certified office building in Oregon City. Thirty people will be selected to attend. The ten dates are Wednesdays, 6:30 - 9:30 p.m. starting March 28th and includes two Saturdays. Priority will be given to people who live and/or work in Clackamas County or Outer SE Portland. If you know folks who might be interested please send them to www.masterrecycler.org.

Be Cart Smart Ramps Up Outreach



Molly Chidsey (class 28) organizes Cully neighbors to canvass for Portland's roll cart campaign in 2008.

Behavior change takes time and the changes to the City of Portland's curbside collection system required bigger change for some people more than others. The City is continuing to offer technical assistance to help residents make this change. The BPS outreach team will launch new efforts this spring to let communities know that the City is here to help. The biggest strategy the City will use is a door-to-door outreach campaign that will reach out to 40,000 households. This is a lofty goal that will involve staff, 250 Master Recyclers and 250 community volunteers.

BPS welcomes **Renee Johnson (Class 46)** to work with Babs Adamski on the Be Cart Smart campaign as staff for this outreach campaign. Renee and Babs will be leading the door-to-door outreach effort.

The City needs as many Master Recyclers as possible to get involved and help residents work out the kinks in their homes. The City will also be recruiting and training community organizations to be compost ambassadors. Participating groups will organize volunteers to canvass and earn \$2.00 per conversation and \$.50 for leaving a door hanger for people not home. BPS will train and equip Master Recycler and community canvassers with materials and toolkits.

The door-to-door timeline is from February 28th until May 19th, on various weeknights and Saturdays.

Interested in going door-to-door to answer questions and encourage behavior change? Want to mobilize volunteers and fundraise for another organization you are involved with in the community? Get involved!

Contact: Babs Adamski, 503-823-8753, Barbara.adamski@portlandoregon.gov

Appreciations

A major **Thank You** goes to **Mitzi Sugar (Class 44)** who volunteered as the first Master Recycler Event Recycling Liaison for the City of Portland. Mitzi spent 40 hours the last year assisting the Master Recycler program in coordinating communication, mentoring Master Recyclers who organized recycling at events, and encouraging event organizers to plan ahead about recycling. The liaison position was a one year position and Mitzi's commitment is ending this month. Mitzi is one organized individual! She also brought enthusiasm and great depth of knowledge to this project. These attributes have been so important in the future formation of the project as well as mentorship for Master Recyclers. Thanks Mitzi!



Congratulations to **Corey McAuliffe** who is the **first of Class 48** to certify! Corey joined [Trash to Peace](#) to help spread its message that human beings have the capacity to use our creativity and innovation to turn the negative into something positive. Corey worked to turn used plastic bottles into recycle bins to shed light on the trash we produce daily and the importance of reduce and reuse, and THEN recycle. They launched the use of these bins at the [Net Impact 2011 conference](#) that was held in Portland.

Volunteer Opportunities

Washington County Tip Your Lid Campaign

Reach Washington County neighbors with Tip Your Lid Campaign outreach. Distribute educational materials to Washington County residents in designated areas to help improve the understanding of the residential recycling mix. Work at your own pace to hang literature on front doors or talk to folks who are home. Materials available from Washington County.

Contact: Michelle Pimentel, 503-846-3651, michelle_pimentel@co.washington.or.us

Multifamily Knock N Talks and Recycling Bag Delivery

December, January and February

Fridays and Saturdays, flexible hours and days

Help large apartment communities in Washington County to improve recycling. Join staff to deliver durable recycling bags and answer questions about recycling. Residents are usually very pleased with the bags and will ask additional questions about plastic bags, batteries, electronics and CFLs.

Washington County will provide bags, a script in both Spanish and English, and brochures and kids books. You can shadow staff for a few units to see how it is done – bring your enthusiasm and willingness to help others learn how to recycle.

Upcoming properties:

Cedar Square (Hwy 217 and Hwy 26)

Meadow Ridge (Walker Rd)

Orenco Gardens (Orenco at Cornell)

Hampton Ridge (72nd Ave in Tigard area)

Ivy Lake Court Apartments (Oleson X Beaverton Hillsdale Hwy)

Contact: Heather Robinson, 503-846-3660, heather_robinson@co.washington.or.us

Two Portland Event Recovery Projects

The Master Recycler Program has two one-year projects and one short term project to help make Portland's public events the greenest they can be. In order to improve the livability of our community, the City of Portland Bureau of Planning and Sustainability (BPS) Event Recycling Program offers Portland event organizers access to equipment and technical assistance for event recovery at no charge. The City contracts with PSU Community Environmental Services (CES) to deliver this assistance. Assistance for CES includes consultation of diversion efforts, the check out of appropriate collection containers and signage, providing technical information, and best management practices for maximum recovery.

Two One Year Volunteer Positions Open:

[Event Recovery Liaison](#) – Mentoring Master Recyclers who are acting as Event Recovery Managers, assisting Master Recycler Program Coordinator with communications and reporting.

[Event Outreach Worker](#) – Contacting community event organizers to encourage them to develop recovery plans early.

To apply, send an e-mail of no more than 500 words by 5pm on Friday, January 13th to masterrecycler@portlandoregon.gov; describe if you would like to participate as the liaison or the outreach worker or both, why you would like to participate, and your relevant skills, knowledge and experience. A BPS team and last year's Liaison will review applications and make a selection.

Not Ready to Spend All Your Master Recycler Payback Hours In One Place?

BPS could also use a Master Recycler or two to help develop a one sheet inventory of available CES resources for community events, take pictures, and design a draft one-pager that will be used for community events to order equipment.

Contact: Lauren Norris, 503-823-7530, masterrecycler@portlandoregon.gov

East Portland Be Cart Smart Presentation

East Portland Community Center 740 SE 106th Ave, Portland
Saturday, January 7th 9:45 a.m. – 1:15 p.m.

Join BPS staff to talk with East Portland families about the changes to the curbside collection system and how to compost food scraps. Babs will have the kit, so just show up, help her set up and breakdown and engage with families.

Contact: Babs Adamski, 503-823-8753, Barbara.adamski@portlandoregon.gov

Be Cart Smart at EPCC Fitness Fair

East Portland Community Center, 740 SE 106th Ave, Portland
Saturday, January 7th 10 a.m. – 1 p.m.

Join BPS staff to talk with East Portland families about the changes to the curbside collection system and how to compost food scraps. Babs will have the kit, so just show up, help her set up and breakdown and engage with families.

Contact: Babs Adamski, 503-823-8753, Barbara.adamski@portlandoregon.gov

Canby Library Sustainability Series – Green Cleaners/ Healthy Homes Presentation

Canby Public Library, 292 N Holly, Canby
Tuesday, January 10th 6:30 – 8 p.m.



Sara Dyreson (Class 33) talks about reading labels for toxic ingredients.

Offer a 30-45 minute presentation on how to use less toxic cleaners in the home, including recipes for simple green cleaners you can make from common household products. Check out Clackamas County's Green Cleaner display with Metro's Green Cleaner Guides and Hazardless Home Handbooks also provided.

Contact: Sherri Dow, 503-742-4463, sherridow@clackamas.us or Kelly Sumetz, 503-742- 4460, KellySum@clackamas.us

Chinese Families Presentation

Head Start, 4620 SE Powell Blvd, Portland

Your choice of day: Tuesday January 17th, 24th, 31st, or February 7th
9 a.m. to 11 a.m.

Portland Public Schools Community Agent for Head Start plans to offer a series of trainings to Chinese head start families in January. Check out a Be Cart Smart kit (with Chinese literature) and offer a 30 minute presentation at one of the four possible dates. Head Start will provide an interpreter.

Contact: Alicia Polacok, 503-823-7107, alicia.polacok@portlandoregon.gov

Beaverton Eco-School Network

Ridgewood Elementary School, 10100 SW Inglewood St, Beaverton

Tuesday, January 17th 6:15 – 8 p.m.

Beaverton Eco-School Network is looking for more green-minded parents and teachers from Beaverton schools to join. Representatives from schools across the District will come together to share ideas about how to enhance sustainability at school, develop plans for action at individual schools, determine which efforts might be coordinated, and define how the Network will operate.

Contact Emily Klavins, 503-227-2315, emily@earthleaders.org

LOG YOUR VOLUNTEER HOURS!

**Click on the Members tab at
www.masterrecycler.org**

Graceland, Paraguay and Satanic Organics Staged Readings

Collective Agency, 322 NW 6th Ave, Suite 200, Portland

Monday, January 23rd 6:30 – 10:30 p.m.

Thursday, January 26th 6:30 – 10:30 p.m.

Jason Rosenblatt (Class 47) invites Master Recyclers to check out a kit of their choice topic (or make your own tailored to the readings) and staff an informational table before and after the staged reading of two plays that he wrote after taking the Master Recycler class.

Graceland, Paraguay looks at the issue of plastic water bottles, water shortages and the whole notion of building a sustainable world (the Be Cart Smart Kit would be good to focus on plastics recycling and plastic bag ban). *Satanic Organics* covers food issues including the organic food industry and genetically modified foods. (Be Resourceful in the kitchen would be a great kit).

Contact for kit: Alicia Polacok, 503-823-7107, alicia.polacok@portlandoregon.gov

Contact to sign up: Jason Rosenblatt, jason_rosenblatt@yahoo.com

St. Johns Winter Social

St. Johns Community Center, 8427 N Central St, Portland

Saturday, January 28th 4:30 – 8:30 p.m.

Talk with North Portland families about the changes to the curbside collection system and how to compost food scraps.

Contact: Babs Adamski, 503-823-8753, Barbara.adamski@portlandoregon.gov

Canby Library Sustainability Series – Recycling Presentation

Canby Public Library, 292 N Holly, Canby

Tuesday, January 31st 6:30 – 8 p.m.

What is the difference between the stuff you put into the garbage and the stuff you put into your recycling cart? What can be recycled in our curbside system and other places? 30 – 45 minute presentation plus time for questions. Check out Clackamas County's Recycling YES/NO display, which includes recycling flyers and other info. Sponsored by the Canby Public Library and Clackamas County Office of Sustainability.

Contact: Sherri Dow, 503-742-4463, sherridow@clackamas.us

or Kelly Sumetz, 503-742-4460, KellySum@clackamas.us

Conservation News

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How to Be an Agent of Change

A no-cost sustainable leadership course with Dick and Jeanne Roy, Center for Earth Leadership

Group 1: Six Wednesdays, February 15, 22, 29, 7, 14, and April 11 6 – 7:45 p.m.

Women-only Group 2: Six Mondays, 6 to 7:45pm – April 2, 9, 16, 23, 30, and May 21

Group 3: Six Tuesdays, 7:00pm to 8:45pm – April 3, 10, 17, 24, May 1, and May 29

Learn a proven framework for putting your Master Recycler skills to work and make an impact where you live, work, and play! There is no charge for the class, but advance registration is required. Visit the Center for Earth Leadership, www.earthleaders.org.

Contact Emily Klavins, (503) 227-2315, emily@earthleaders.org

ReuseConex 2012 is Coming to Portland

The national Reuse Alliance conference and expo takes place in Portland October 18-20, 2012. Planning has begun and there are opportunities to get involved. Check out [Reuse Conex](http://ReuseConex.org) online to learn more.

Help J2F Get Our Cash-On For Our Trash Fashion

[Junk to Funk](http://JunktoFunk.com) is hosting its first ever fundraising campaign. J2F has been bringing Trashion to the masses and working to change the way people think about waste for six years. Now it's time to grow. Check out the fundraising campaign through [IndieGoGo](http://IndieGoGo.com) to learn more about their plan and how you can help.



Job Opportunities

Neighbors West-Northwest Neighborhood Event & Office Assistant

Provide event planning assistance to NWNW member neighborhood associations for a variety of community building events, including neighborhood clean-ups. For more information or to apply, visit [NWNW online](#).



EMPLOYMENT OPPORTUNITIES

can be found in
Job Seekers at the
Master Recycler Forum

www.MasterRecycler.org