

November 9, 2011

2011-2012 First Quarter Report

Master Recycler Program

City of Portland Bureau of Planning and Sustainability

July 1-September 30, 2011



Program Description

The Master Recycler Program is a community education and outreach program on thoughtful consumption and recycling. The program offers three trainings a year, rotating counties throughout the Portland metro region. Participants gain knowledge on waste reduction and skill in outreach techniques. In return, graduates commit to at least thirty hours of community education and outreach. The course costs \$50. Scholarships are available. Master Recyclers volunteer at local events and through individual projects. Master Recyclers also receive ongoing training and support that includes a monthly newsletter, a website, quarterly open houses, volunteer opportunities, Master Recycler Mentors and assistance on individual projects.

Program Updates

The 2011-2012 Course schedule is as follows: Multnomah County: Fall, Washington County: Winter, Clackamas County Spring.



Class 48 Fall 2011

- *Host:* The City of Portland and Metro in NE Portland.
- *Applications:* 47 people applied, 7 people who were invited could not commit to the schedule, 30 people were accepted.
- *Diversity:* There are 2 people of color and 2 speak Spanish.

- *Regional representation:* 12 live in inner NE or North Portland, 4 live in outer East Portland or Gresham, 4 live in SW Portland and 2 in NW. There are 2 residents from Lake Oswego.
- Class ended October 26 with 30 members graduating. Overall rating for the class was 5 on a scale from 1-5.
- Curriculum changes: A hands-on interactive approach was added to events recycling focus. Master Recyclers created a recovery plan for event scenarios. The regular residential recycling presentation was split into two sections. The first focused on Portland's changes to curbside collection and the range of service options available to residents. The second was conducted on the "food waste recovery" night and taught tips and tricks for curbside composting.

Class 49 Winter 2012

- Washington County and the Unitarian Church will host in Orenco.
- Dates are set for Tuesdays starting Jan 10 through Feb 28, 2012.
- Applications will be accepted from October 12 to November 30.

Class 50 Spring 2012

- Clackamas County will host in Oregon City.
- Dates are set for Wednesdays starting March 28 and ending May 16.
- Applications will be accepted between December 15 and February 15.

Master Recycler Continuing Education

The Newsletter covered the following topics during the first quarter: Regional and local business recycling requirements, regional and local construction and demolition recovery requirements, Bottle Bill revisions, the City of Portland curbside collection changes, the City of Portland new ban on plastic bags, Metro's reinstatement of hazardous waste disposal fee.

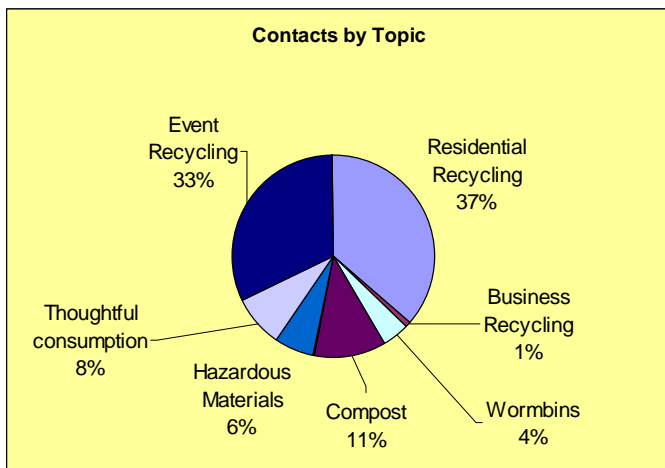
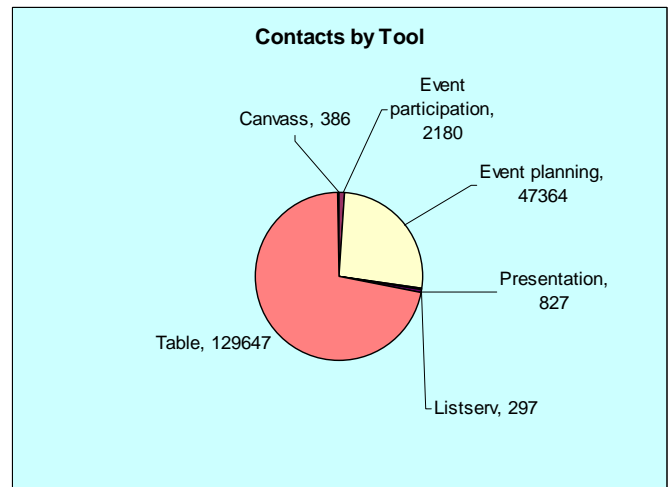
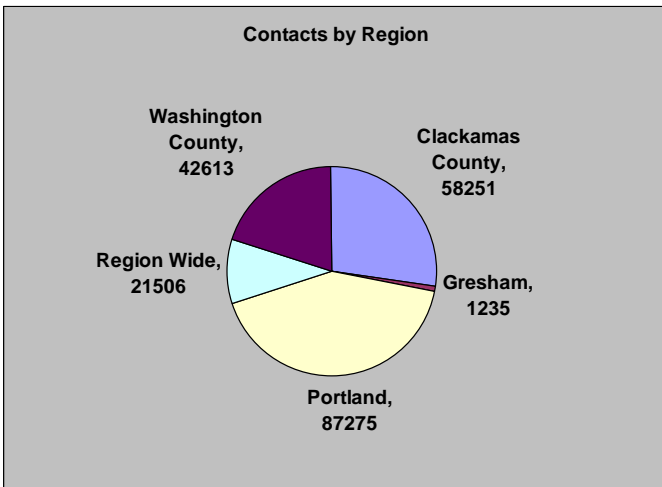
Spanish language workshop: two years ago, a workshop was designed by three bilingual volunteers and the Master Recycler Program coordinator to offer training on specialized waste reduction language for Spanish as a second language Master Recyclers. It was very popular with 15 attendees and high evaluation ratings. On July 18 this workshop was offered again, but unfortunately only 1 volunteer signed up and so the workshop was cancelled.

Be Cart Smart: The City of Portland conducted a workshop on the upcoming changes to the curbside collection system and curbside composting. 26 people attended the workshop.

Volunteer Hours and Contacts

The charts below demonstrate outreach efforts for the 1st quarter 2011-2012. Master Recycler participation in the first quarter was the highest it has ever been for this period. Master Recyclers particularly increased time on event planning and composting, but numbers were higher in all topics and parts of the region.

	Total Hours	# of Contacts
2011-2012	1102	206,602
2010-2011	977	149,643
2009-2010	950	98,830
2008-2009	674	115,592
2007-2008	1020	220,328
2006-2007	776	111,408



Master Recycler Activity First Quarter 2011-2012

<i>Date</i>	<i>Name of Event</i>	<i>Event Attendance</i>	<i>Direct Contacts</i>	<i>Outreach Hours</i>	<i>Preparation Hours</i>
July 1	Florence Terrace Condo recycling signage outreach	300	300	2	
1	Jeff Corwin's church presentation	30	30	3	
1	Zoo Backyard Make Over 7/1/2011	9500	176	16	2.5
1	Erickson's Automotive Waste reduction tech assistance	5	5	10	
2	Trashingmyreputation blog solar and backyard zoo	297	297	1.5	
3	Farmer's Market Milwaukie 7/3/2011	3000	338	14	1.5
3	Farmer's Market Montevilla durables 7/3/2011	1200	25	3	2
4	Lake Oswego Lions Club Pancake Breakfast	2500	6	1	2
6	Eco Party 7/6/2011	6	6	2	0.5
6	EcoTrust at Sundown 7/6/2011	500	75	4	
6	Farmer's Market Forrest Grove 7/6/2011	1878	250	4	3
6	Farmer's market sellwood 7/6/2011	1300	12	3	2
6	Foothills Park Songs of Summer Series 7/6/2011	1000	25	3.25	1.5
8	Theater opening night recovery 7/8/2011	200	200	4	
8	Tip Your Lid by Felicita Montebianco 7/8/2011	15	5	1.5	
9	Farmer's Market Lake Oswego 7/9/2011 "Reduce!"	4000	66	9.5	0.5
9	Forest Grove Health & Fitness Gym	1000	1	0.25	1
9	Mississippi Street Fair 2011 Be Resourceful	10000	575	18.5	5
9	Deep Green Open House 7/9/2011	100	3	1.5	
10	Forest Grove Orthodontist's office	3	3	0.25	0.2
12	Natural Gardening & Propagation Workshop	6	6	3	2
13	Farmer's Market Forest Grove 7/13/2011	1200	55	4	0.5
13	Farmer's Market forest Grove 7/13/2011 Metro Spanish	1200	40	2.5	1
13	Lake Oswego Sounds of Summer Concert 7/13/2011	700	700	3.25	
15	ArtSmart planning meeting 7/15/2011	6	6	2	
16	Farmer's Market Gresham 7/16/2011 recycling	400	20	5	
16	Green Living Fair Whole Foods Tigard July 2011	40	60	10	3.5
20	Farmer's Market Forest Gove 7/20/2011	175	34	4	1
20	Artfest debrief meeting for next year planning	6	6		5.5
21	West Linn Music in the Park 7/21/2011	800	59	9	16
21	Providence Green team supply swap project	100	100	6	6
23	3rd Annual Sierra Club Shindig	125	1	1.25	
23	Celebrate Hillsboro 2011	5000	105	12.5	2
23	Olegart wedding recovery plan	150	150	2	
24	Sunday in Parkways 7/24/2011 Be Resourceful	2000	173	12	1.5
26	Mt Tabor Concert Series 7/26/2011 Be Resourceful	250	65	3	1.5
27	Farmer's Market Forest Grove 7/27/2011	1566	17	4	1
27	Lake Oswego Sounds of Summer Concert 7/27/2011	1700	24	3	
28	ArtSmart organizing in July 2011	25	25	10	10
28	West Linn Music in the Park 7/28/2011	2000	2020	7	9
29	Oregon Brewer's Festival 2011 Green Team	2000	70	12.5	1.5
29	Washington County Fair 2011	20000	515	88.25	8
30	Farmer's Market Gresham 7/30/2011	500	50	6	2
30	Native American Homebuyers Fair 2011	300	20	3.5	
30	CAO recycling in a new building	30	30	2.5	
30	Tip Your Lid by Mitch Beardsley 7/30/2011	91	30	2.75	

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August					
1	Event Recovery Liaison Report July 2011	11	11	4.5	
2	Eco Party Residence of Caryn Hojnicky 8/2/2011	7	7	4	0.5
2	National Night Out PSU 2011	180	180	3	
3	Farmer's Market Forest Gove 8/3/2011	300	60	7.5	2
3	Sounds of Summer Lake Oswego 8/3/2011	2000	2000	3.25	
4	West Linn Music in the Park 8/4/2011	2000	2000	7.5	3
5	Backyard Makeover Zoo Be Resourceful 8/5/2011	1000	169	15	3.5
6	Farmer's Market lake Oswego 8/6/2011	8000	110	8	2.5
7	Farmer's Market Milwaukie 8/7/2011	3000	283	9.5	0.5
7	Farmer's Market Woodstock event recovery assessment presentation at apt. 8/7/2011	2500	20	2	0.5
7		5	5	1	1
10	Tip your lid by Sue Foley	188	18	3.25	
10	Eco Party residence of Sara McFarland	24	12	4	9.5
10	Farmer's Market Forest Grove 8/10/2011	1164	47	8	1
11	West Linn Music in the Park 8/11/2011	900	10	4	2
12	POP Green team August 2011	12	12	1	1
13	West Linn Arts Festival in the Forest 8/13/2011	2000	13	2	2
14	Tip your lid Shelley Young 8/14/2011	1	85	1	
15	St. Thomas More School composting hotlunch June-Sept	500	15	8	
16	Be Cart Smart Kick off training				2
17	Farmer's Market Forest Grove 8/17/2011	1595	1595	4	1
18	Clackamas County Fair 2011	10000	30	4	
18	talking with Waste Management about compostables	1	1	0.25	
20	Multnomah Days 2011 Be Cart Smart	1000	25	3.25	2
22	Farmer's Market Forest Grove durable supplies run				1
24	June Key Delta Community Center	100	8	2	2
25	West Linn Music in the Park 8/25/2011	1200	1200	4	2
27	Community Market Cully 8/27/2011 Be Cart Smart	200	46	7.5	2.5
27	Tip Your Lid by Mitch Beardsley 8/27/2011	36	5	1.5	
27	Proper Festival 8/27/2011 Be Resourceful	300	25	4	
27	Proper Festival 8/27/2011 Be Cart Smart	300	35	5	2
27	Farmer's Market Forest Grove 8/27/2011	1200	42	8	2.5
27	Italiana Festa 2011	26000	100	28.5	29.
28	Sunday parkways 8/28/2011 Be Cart Smart	8000	150	6.5	5
31	Farmer's Market Forest Grove 8/31/2011	1452	30	8	2.5
September					
1	Event Recovery Liaison Report Sept 2011	10	10	9.25	2.5
1	VegFest Event Recovery planning June-Sept 2011	4	4		4.2
2	Backyard Make over Be Cart Smart 9/2/2011	8000	250	15	2.5
2	Lewis and Clark College Fair 2011	2000	40	3	1
3	Farmer's Market Forest Grove napkin attrition project				3
3	Portland World Cup 2011 Be Cart Smart	300	162	10.75	3
4	Farmer's Market Montevilla 9/04/2011 durable dish	700	15	2.5	1
7	Farmer's Market Forest Grove 9/7/2011	1144	18	8	0.5
8	NAYA Family Center Pow Wow 2011	450	450	6	
10	Belmont Street Fair 2011 event recovery	8000	5000	10.5	13
10	Farmer's Market Lake Oswego 9/10/2011	7000	33	5	0.5
10	Lake Oswego City Employee Picnic 2011	245		5	14

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September					
10	Muddy Boot Festival recovery 2011	5000	1000	14	38
10	United Cerebral Palsy Rock, roll, run 2011	1000	88	5	2
13	St. Thomas More School composting hot lunch Aug-Sept	250	250	11	
14	Farmer's Market Forest Grove 9/14/2011	612	26	6	2.5
14	PAE Consulting presentation on Be Cart Smart and	6	9	1	1
16	Ridgewood ES Back to School Clothing Swap 2011	300	100	3	15
17	Build it Green Be Cart Smart 9/17/2011	300	154	13.5	1
17	Providence Pharmacy Dept Meeting	40	40	0.5	1
17	VegFest 2011	5000	5100	38.75	10.
17	VegFest post planning 2011	3	4		6
18	Farmer's Market Montevilla 9/18/2011 durable dish	750	750	2.5	1
20	Gay Fair in the Square 2011	5000	57	5.5	
21	Farmer's Market Forest Grove 9/21/2011	462	10	3	4
24	Richmond Harvest Festival 2011 Be Cart Smart	250	17	2	
24	Terra Linda Sustainability Fair 2011	200	51	5	1
24	Tip your lid canvass Bill Grogg 9/24/2011	55	55	1	
25	Beaverton Home sustainability	50	20	3	1
25	Farmer's Market Milwaukie 9/25/2011 backyard compost	1000	170	14.5	0.5
25	Farmer's Market Montevilla 9/25/2011 durable dish	750	750	2.5	1
25	St Phillip Neri Catholic Church Spaghetti dinner 2011	300	350		4
25	Sunday in the Parkways 9/25/2011 Be Cart Smart	2000	150	8	2
25	Tuality Hospital recovery work summer 2011	3	3	14	
27	Portland Water Bureau Safety and Sustainability Fair	600	60	1.25	0.5
28	Farmer's Market Forest Grove 9/28/2011 durables	438	14	6	2.5
29	Fall 2011 Home and Garden Show Rebuilding Center	1000	412	29	7
29	Fall 2011 Home and Garden Show Metro Healthy Home	1000	15	8.5	

Wednesday, November 09, 2011

Total: 206602 30765 777.75 324