

2009-2010 Second Quarter Report

Master Recycler Program

City of Portland Bureau of Planning and Sustainability

October 1-December 31, 2009



Program Description

The Master Recycler Program is a community education and outreach program on waste prevention and recycling. The program offers three trainings a year, rotating locations throughout the Portland Metro region. Participants gain training on waste reduction and outreach techniques. In return, graduates commit to at least thirty hours of community education and outreach. The course costs \$50. Scholarships are available. Master Recyclers volunteer at local events and through individual projects. Master Recyclers also receive ongoing training and support that includes a monthly newsletter, a website, quarterly open houses, volunteer opportunities and assistance on individual projects.

Program Updates

Class 42 Fall 2009

- Graduates have accumulated 105 hours to date.
- Evaluations were very positive with a 5 average.
- The final panelists were particularly impressed with the sophistication of the graduates. Betty Patton said, "I was blown away by the opening question. And it just got better after that! What a class!" Jerry Powell said, "This class was way ahead in the breadth of their questions (not your usual discussion of single-stream recycling, etc.). A very thoughtful bunch of students."

Class 43 Winter 2010

- Clackamas County will host the course in their Oregon City facility on Beaver Creek Road.
- Dates are set for Wednesdays starting Jan 6 through Feb 24.
- Applications closed November 25. 44 people applied. 30 people were accepted. One scholarship was granted.
- 20 are from Clackamas County, nine are from Portland, and one is from Scappoose.

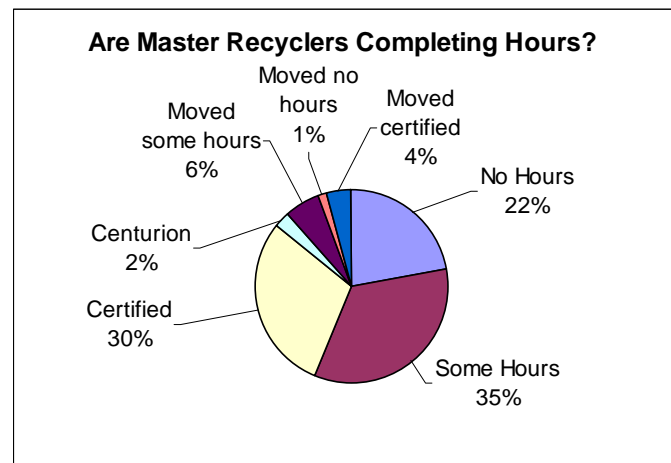
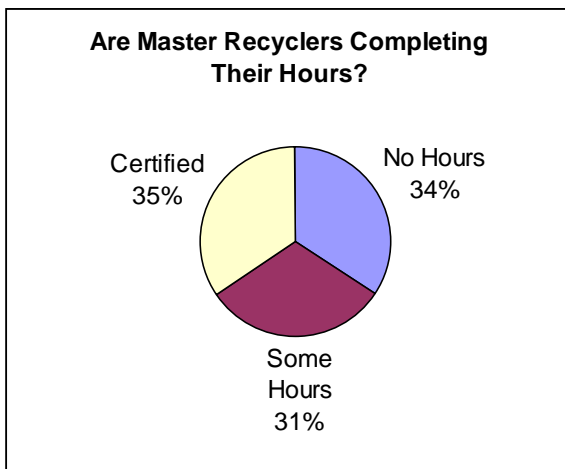
Class 44 Spring 2010

- The City of Portland will host the course.
- The location will be the Brentwood Darlington Community Center.
- Dates are set for Wednesdays starting April 7 through May 26.
- Applications will close March 3. There are currently 38 applications.

Master Recycler Database

As of this fall, 286 out of the 935 Master Recycler records in the database lacked emails or had emails that had bounced back as not valid. In an effort to cleanup and update it, a Master Recycler conducted a phone bank and then a follow up postcard was mailed to the remaining Master Recyclers that lacked an email address on their record. The phone calls and postcards helped to update our records with accurate email addresses and identify those that have moved. The number of Master Recyclers with no email address on record is reduced to 166.

The updated information helps clarify data about Master Recyclers. The two pie charts below show the difference. The first chart was after 2008 first quarter. The second was after 2009 first quarter. Besides helping analyze the success of the program, volunteers are now reconnected and receiving the newsletter again.



Master Recyclers in Media

As part of Metro's campaign to reach more Spanish speakers in the metro area, Master Recycler Christel Eichner (Class 20) interviewed on Univision's local television station KUNP on waste prevention and recycling for the holidays. Christel had attended the Recycling in Spanish Workshop this summer.



Master Recycler Fall Project Highlights

The majority of Master Recycler hours were spent this fall talking to residents about recycling, waste prevention, green building, composting/worms and greener cleaners at two community events aimed at offering education on home energy and health.



Community Action Energy Fair tabling for Washington County and Metro Healthy Homes



Fix-it Fair Remodel it Green and Portland Recycles! Tables



Master Recycler Continuing Education

Master Recyclers were invited to attend a brown bag lecture sponsored by the City of Portland Water Bureau presented by DEQ's David Allaway. Allaway reported on the findings of a recent DEQ study that compares the environmental impacts of the various ways that water can be delivered to Oregonians from tap to single use bottles. The study confirms that while recycling bottles is environmentally preferable to disposing of them, buying bottled water and recycling the bottles is not the best environmental choice. Drinking water from the tap (waste prevention) typically has substantially lower impacts in most categories of environmental impact. 15 Master Recyclers attended the Brown Bag.

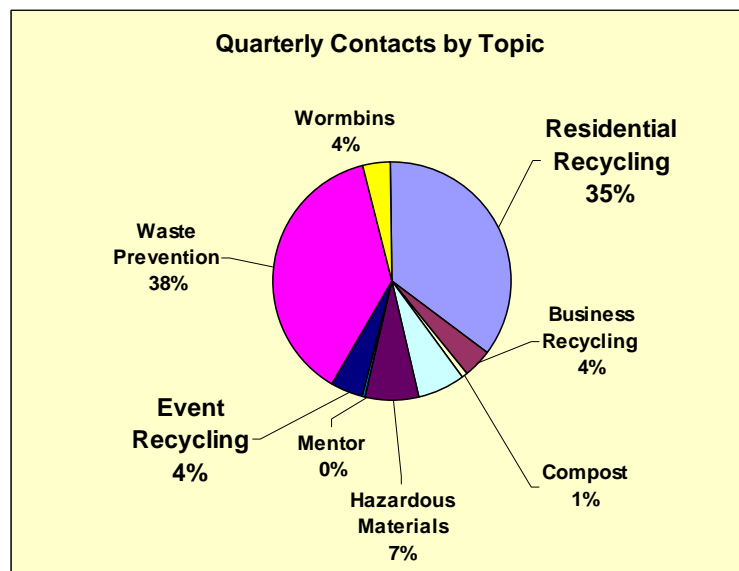
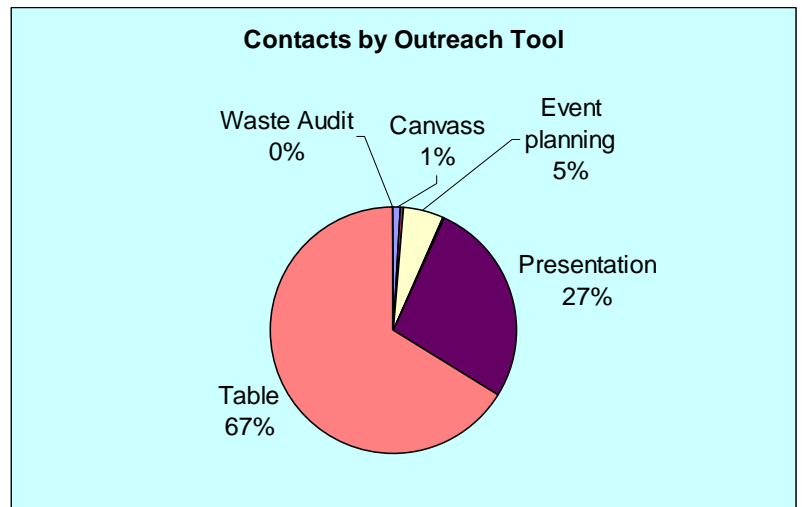
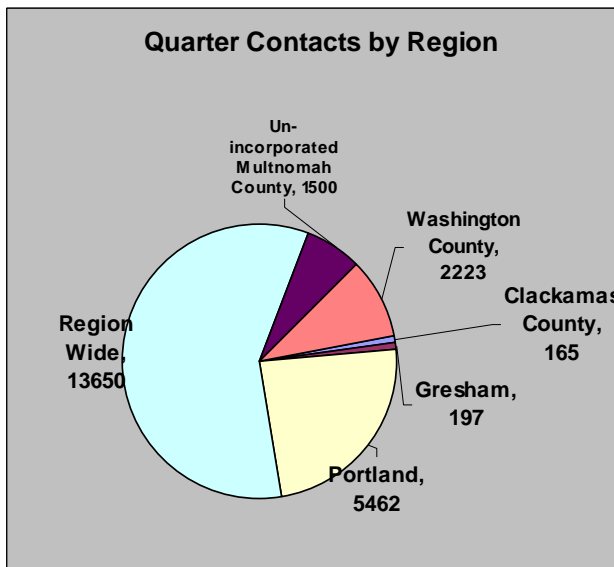
Volunteer Hours and Contacts

Below are tables showing volunteer hours and contacts for the second quarter for the past five years. While the 2009 first quarter reached the second highest level of hours the second quarter reached the second lowest. The difference between 2008 and 2009 is predominantly the 2008 Fall Plastics Roundup which accumulated 512 volunteer hours.

Second Quarter Volunteer Hours and Contacts

	Total Hours	# of Contacts
2009	333	22,756
2008	878	9,175
2007	559	6,913
2006	457	9,646
2005	101	862

The charts below demonstrate contacts by region and by topic for the 1st quarter 2009-2010.



Master Recycler Activity First Quarter 2008-2009

<i>Date</i>	<i>Name of Event</i>	<i>Event Attendance</i>	<i>Direct Contacts</i>	<i>Outreach Hours</i>	<i>Preparation Hours</i>
October					
3	Richmond ES Harvest Festival	300	225	9	3
3	Farmer's Market Hillsboro 10/3/2009	300	266	13.2	0.2
5	Skanska Green Week Stretch N\ Flex	60	60	1	1
10	North American Assoc. Environmental Educators	900	950	7	
11	Farmer's Market Orenco 10/11/2009 res. Recycling	150	48	11.5	1.5
12	Hollywood Senior Center recycling presentation	100	7	2	1
13	AmeriCorps Kick off Res Recycling workshop 09	250	24	1.5	4.5
13	Darcy Vincent Site Administrator at New Columbia	1		1	
17	community cleanup at New Columbia	100	100	7	
19	Boones Ferry ES Green Team Oct 09	5	5	1	
19	Sustainability Meetup Earth Days movie and discussion	9	9	2.5	0.5
21	Reike ES -Master Reducers class	75	75	1.5	6
22	Pay it Forward Albertsons (Hillsboro))	350	35	6	
25	Eco party 10/25/2009	10	10	3	
26	Eco party Sustainability Meetup Group 10/2009	8	8	2.25	0.7
27	Washington County Energy Fair 10/27/2009	100	75	3	
28	Siltronic Corp interview w/mngr to write newsletter	1	1	1	
28	Murray Hills Christian Church October Waste prevention	100	100	9	1
29	Shorenstein Green Initiative	150	15	1.5	3.5
30	Portland Plaza Sept 09 Green Team waste prevention	15	15	2	3
31	Trolley Barn newsletter articles fall 09	160	160	4	
November					
1	Morgan Whalen starts green teams and does waste	14	14	2.5	2
2	Cass Multi-family training	40	40	2	2
2	Mom's Club of Portland presentation	7	7	1	1
5	Eco party Residence of Jean Hillebrand	20	8	2	1
7	Neighborhood Cleanup Reuse Survey SWNI	200	80	8	0.5
7	Community Action Organization Energy Fair 09	200	274	24	2
7	Farmer's Market PSU 11/7/2009 res. Recycling	200	2	2.5	0.5
7	Fernhill Pk Ultimate Frisbee Tournament recycling 09	200	200	9	
7	Tigard Fred Meyers Recycle Home Door Depart	20	1	2	1
12	City of Gresham Workgroup recycling training	7	7	1	
13	Boones Ferry ES Green Team Nov 09	5	5	1	
13	City of Gresham Green Team Purchasing focus group	150	4	1	1
13	PCC Sylvania worm bin workshop	12	12	1	0.2
13	Sustainable Hospital's Forum	20	20	4.5	
14	Farmer's Market Hillsboro 11/14/2009 Greener Cleaner	50	17	10.5	1
14	Junk to Funk 09 Portland Recycles	300	50	5.5	0.5
15	SOLV Clean Up recycling training 11/15/2009	7	7	0.5	
16	Boones Ferry ES Green Team event planning 09	5			4
16	Eco party Friendly House 11/09	12	12	2	0.5
17	Skanska Green Council Work Group strategic plan	10	10	2	2
19	mentor new MR from Class 42 on presentations	1	1	1	1
21	Fix-it Fair Roosevelt 09 Rebuilding Center	783	60	6.5	

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November						
21	Fix-it Fair Roosevelt 09 Remodel it Green	783	65	14.5		
21	Fix-it Fair Roosevelt 09 Portland Recycles!	783	200	13	0.5	
21	Fix-it Fair Roosevelt 09 Metro Healthy Home	783	70	13	1	
21	Hispanic Women at PCC Rock Creek	25	25	1.5	0.5	
24	Community Warehouse door-to-door business outreach	15	15	4	1	
24	Sauvie's Island glass & cardboard recycling	1500	25	3		
25	Trolley Barn Agent of Change Partner meeting	1	1	1		
30	Byrom Elementary Yogurt cup recycling start	350	5	2		
December						
1	Albertina Kerr Central Green Team presentation	15	15	1		
2	Community Warehouse Home for the Holidays at BPS	44	44	2	2	
10	Albertina Kerr group home office assessment	15	15	3		
12	Leverette neighbor plastic recycling Oct-Dec 09	15	15	6		
12	Pop Green Team meetings 9-12, 2009	10	10	4	3.5	
14	Crafty Wonderland - Community Warehouse booth	7500	100	4	1.5	
16	Eco party Residence Trolley townhomes	10	10	4.5	3.5	
18	Univision Christmas Recycling interview	5000	5000	0.5	3	
19	Community Warehouse table at Laurelhurst Whole Foods	500	125	14		
<i>Friday, January 08, 2010</i>						
		<i>Total:</i>	<i>22756</i>	<i>8759</i>	<i>270.5</i>	<i>62.75</i>